

## Photo/Video Consent Form

During this Open Farm Sunday event we may take photographs or make video recordings of visitors. The images may be used for a range of promotional and marketing purposes in relation to Open Farm Sunday, the host farm you have visited and the work of LEAF (Linking Environment And Farming) who manage Open Farm Sunday.

These uses may include:

- being published on the Open Farm Sunday, LEAF and/or host farmer's websites;
- printed in publications, presentations and other marketing materials (eg. point-of-sale, posters, exhibition panels, etc) produced for the general public, farming industry and our sponsors;
- use in public relations activity such as forwarded to the press and media (local press, national press, TV, radio, e-media) to be published alongside articles/features relating to Open Farm Sunday, LEAF and/or the host farm you have visited.

To comply with the Data Protection Act 1998, please give us permission to take photographs and/or make any recordings for these purposes.

**Please tick as appropriate:**

- I give permission for my individual, party or family image/recording to be stored and used
- I have read and understood the conditions of use detailed below

Individual/Party/Family name: (block capitals)	
Signature:	
Date:	

If you have any concerns regarding the use of your image, please contact the host farmer or the Open Farm Sunday team at LEAF on: 024 76 413 911.

**Photo/Video - Conditions of Use**

1. We will not use the personal details or full names of any child or adult in a photograph on our website or in any of our printed publications.
2. We will not include personal e-mail or postal addresses, or telephone or fax numbers, on our website or in printed publications.
3. If we use photographs of individual children, we will not use the full name of that child in the accompanying text or photo caption without specific prior permission.
4. We may use group photographs or footage with very general labels, such as "Open Farm Sunday farm visits".
5. We will only use images of children who are suitably dressed, to reduce the risk of such images being used inappropriately.
6. If images are taken by local press/media, or parents/guests, Open Farm Sunday and LEAF will not have control of these images.

**Please return the signed form to the host farmer.**