



Host farm:

Photo/Video Consent Form

During this Open Farm Sunday event we may take **photographs or make video recordings** of visitors. The images may be used for a **range of promotional and marketing purposes** in relation to Open Farm Sunday, its sponsors, the host farm you have visited and the work of LEAF (Linking Environment And Farming) who manage Open Farm Sunday. (Such as: local press, national press, TV, radio, point-of-sale material including posters and exhibition panels, e-media such as websites.)

Conditions of use are given on the reverse.

To comply with the Data Protection Act 1998, please give us permission to take photographs and/or make recordings for any of these purposes.

Individual/Party/Family name: (block capitals)	Signature:	Date:

Please return to the host farmer

Photo/Video - Conditions of Use

1. We will not use the personal details or full names of any child or adult in a photograph on our website or in any of our printed publications.
2. We will not include personal e-mail or postal addresses, or telephone or fax numbers, on our website or in printed publications.
3. If we use photographs of individual children, we will not use the full name of that child in the accompanying text or photo caption without specific prior permission.
4. We may use group photographs or footage with very general labels, such as "Open Farm Sunday farm visits".
5. We will only use images of children who are suitably dressed, to reduce the risk of such images being used inappropriately.
6. If images are taken by local press/media, or parents/guests, Open Farm Sunday and LEAF will not have control of these images.

June 2011